



SERVICE FACT SHEET
PROXIMITY

State-of-the-art solution to monitor and operate M2M applications

Proximity is the ideal global M2M management solution providing complete visibility and control of all your fixed and mobile satellite M2M and tracking terminals in a single multi-device platform.

From low data rates to high-speed IP terminals, Proximity manages all your M2M devices operating in remote locations across multiple connectivity networks. The system provides realtime terminal monitoring and helps you keep operations running smoothly for quicker decision-making and enhanced operational efficiency.

Proximity is built on a unique infrastructure based on a single protocol data access, compatible with all M2M applications and systems. Your M2M terminals are seamlessly integrated into a single platform to avoid separate operations of various satellite operator systems.

Web Portal

The Proximity web portal is a scalable monitoring application featuring remote terminal management, location-based services, and bidirectional messaging. The platform provides advanced reporting functionalities and a multi-user management structure.

Web Services API

The Proximity web services API is a future-proof, multi-technology enabler for quick and seamless integration of satellite M2M terminals into your existing solutions and M2M applications.

KEY BENEFITS

- **State-of-the-art** technology to meet even the most demanding M2M applications
- **Unique multi-device platform** for complete monitoring of all your satellite M2M terminals
- **Future-proof** infrastructure with multi-technology agnostic protocol
- **Real-time data** at all times via data polling and event-driven alert notifications
- **Secure** field data stored in databases on a redundant platform
- **Global end-to-end solution** including M2M terminals, global satellite connectivity services, real-time monitoring tools, and 24/7 customer care

Features

- Monitoring
- Remote terminal management
- Alert management
- Bidirectional messaging
- Tracking & Geofencing
- Management of your Points of Interest (POI)

Applications

- Oil & Gas: Pipeline monitoring
- Utility: Smart grid
- Transport & Logistics: Asset tracking & protection
- Maritime: Vessel & buoys monitoring
- Environmental: wind and solar emission readings
- Financial: remote ATM

Network Agnostic

Proximity is multi-technology and network agnostic to support all M2M satellite terminals on a single-tenant platform.

Bundled Services

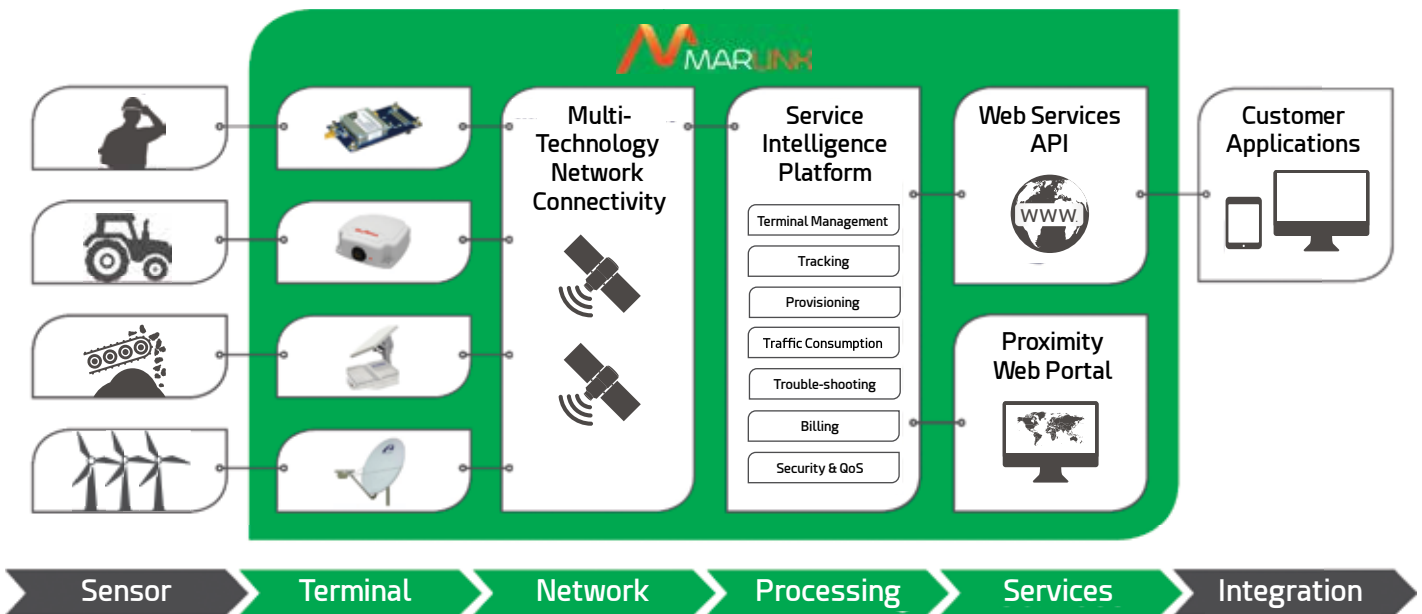
- Bundled end-to-end solutions that cover any M2M communications requirements.
- Global satellite connectivity services
 - M2M & tracking terminals
 - Innovative value-added solutions:
 - Real-time M2M monitoring portal
 - Online Provisioning and billing
 - Data management
 - 24/7 customer care and technical support

Key Operational Benefits - Proximity Web Portal

- Connect & Operate your remote terminals quickly and easily
- Secure web-based 24/7 access from any location with no need for software
- Easy-to-use interface for consistent and efficient management
- Reduced need for on-site visits and skilled field personnel to manage remote operations
- Performance analysis via customisable reporting features for quicker decision-making
- Administration features for terminal management and multi-user management
- Mapping: Standard Google Maps cartography & multilayer mapping capabilities
- White labelling features

Key Development Benefits - Proximity API Services

- Develop & Deploy robust API for complete integration within your applications
- Future-Proof for long-term business performance
- Flexibility for integration of new networks and terminals via single-protocol data access
- Unique code language with no need for multiple device programming languages
- Quick Building and accelerated development of your M2M application
- Reduced development costs to enhance your business tools with cost-efficient one-time investment



Marlink provides extensive end-to-end M2M solutions: M2M terminals for data gathering and transmission, multi-technology network connectivity for data routing towards Marlink's M2M Service Intelligence Platform for data processing and network management, M2M monitoring and management via Proximity Web Portal & Web Services API.



Outfitter Satellite
 2727 Old Elm Hill Pike,
 Nashville, TN 37214 USA
 Office: 615-889-8833
 Email: info@outfittersatellite.com
 Web: www.OutfitterSatellite.com



Marlink Service Desk
 EMEA: +33 (0)1 70 48 98 98
 Americas: +1 (310) 616 5594
 +1 855 769 39 59 (toll free)
 Asia Pacific: +65 64 29 83 11
 Email: servicedesk@marlink.com
 Web: www.marlink.com